

ABSTRACT OF THE DISCLOSURE

An online postcard order and creation system includes an online site server, a user login subsystem for customers to create accounts and log into the online site server, a novice 5 order creation subsystem for a logged-in customer who chooses to place an order and create a postcard online by selecting an image from a database in the server, selecting and previewing a layout of the postcard front and back, and entering customer order and billing details for the created postcard, a 10 professional order creation subsystem for a logged-in customer who chooses to place an order and create a postcard by submitting press-ready artwork of the postcard and entering customer order and billing details for the created postcard, an order tracking subsystem for a customer to view the status 15 of submitted orders, and an administrative control subsystem for internal staff to review customer orders and account data.